

Symposium Speakers – Leadership & Career Development



Elaine Kung

Director, Network on Demand & Integrated Solutions

AT&T

Effective Personal Branding and Communication: How to Make Your Voice Heard

Elaine Kung came from a very poor family, living on the edge, 30 years later, living the American dream. Her family immigrated from Hong Kong to Maryland as refugees. Elaine graduated from Cornell with B.S. in Electrical & Materials Science Engineering, from Princeton with M.S. in Electrical Engineering. Elaine received AT&T-sponsored executive education at Columbia, Cornell and Wharton. Elaine has been with AT&T for 32 years, now as Director for Network on Demand. Elaine frequently speaks at conferences, universities, churches, nationwide events in U.S. and Asia. She serves as board member and advisor to various organizations including CIE/USA- DFW. Elaine was recognized with WOC (Women of Color) STEM Career Achievement Award, Successful Women in Business, Most On-Fire Manager.

Abstract:

Elaine will discuss how our different personality portrays the certain personal band, and how to make foundational change in mindset and behavior that will pave the path to more effective personal branding and communication interacting with different personalities. She will then outline some basic guidelines of effective communication to apply immediately as key takeaways.



Jennifer Jao

Divisional Information Officer, Information Systems

Toyota Motor North America

Personal Brand: What is Your Personal Brand?

Jennifer Jao is an Information Systems Leader for Toyota Motor North America. She joined Toyota in 1993 in Production Control and held positions of increasing responsibility in Supply Chain and General Stores Management. She then joined Information Systems in 2011 and led Information Systems Innovation for Human Resources, Purchasing, Legal, Corporate Responsibility, Environmental, Safety and External Affairs. Currently, Jennifer is responsible for providing world class IT operations and IT solutions of all 60+ R&D, Manufacturing, Regional Sales Office, and Parts Logistics facilities throughout North America, enabling business objectives through IT innovation and partnership.

Abstract:

In this interactive session, Jennifer will discuss the key questions to help you define your personal brand. She will then link it to the center of the discussion, leadership and career development with the power of your personal brand.

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Kim Cummings

AVP HR & Diversity

BNSF Railway

Networking: How to Create a Positive Network of Influence

Kim Cummings is Assistant Vice President, HR and Diversity at BNSF Railway. Kim has responsibility for BNSF Railway’s diversity and inclusion efforts. She also provides leadership to the HR matrix teams with Legal, Compliance and Audit Services, and Technology Services. Kim splits her time on several boards that include the University of Texas Arlington Human Resource Advisory Board, Girls Inc. of Tarrant County, the National Association of Asian American Professionals (NAAAP), the Source of Hope and the DFW Multicultural Alliance. She also volunteers with several organizations. Kim has received numerous community services awards and is a leadership recipient of the 2012 “HR Professional of the Year” designation by Ogletree Deakins Law Firm and the Dallas Chamber of Commerce, 2015 DiversityFIRST™ Award from the National Diversity Council, and named 2016 Texas Most Powerful Business Women by Texas Diversity Magazine.

Abstract:

Participants will learn tips on how to create a positive network of influence to achieve their short/long term goals while gaining additional insights on how to sustain and nurture their relationships.